



Keep NRH Beautiful is committed to increasing neighborhood involvement, changing behavior and attitudes about litter and creating partnerships with all sectors of the community.

CONTACT

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ADOPT A SPOT

Help Keep NRH Litter Free

ABOUT THE PROGRAM

Adopt A Spot, a program of the Keep NRH Beautiful Commission, is a volunteer opportunity that involves the adoption of a specific location within the city limits and minimum of one year commitment and action to keep the location litter free.

Businesses, civic organizations, scout troops, school groups, churches, youth groups, individuals and families are all encouraged to participate in this grassroots effort to ensure a cleaner community.

The goal of the program is to reach a ZERO-TOLERANCE level for litter among all citizens of NRH by making people aware of the following:

- Litter undermines the beauty of NRH.
- Litter costs taxpayers millions of dollars every year.
- Litter is a health and safety hazard.
- Littering is against the law.
- Litter is litter – whether it is a brown bag blowing out of the bed of a pick-up truck, a candy wrapper or cigarette butt.

GETTING STARTED

1. Pick a location. Usually about 2 miles of roadway. As long as there isn't a sign up already in the area, it is up for grabs!
2. Fill out the registration form on the next page and send it in via mail or email.
3. KNRHB staff will contact you and let you know if the spot is approved and set up a time that you can pick up your supplies, including: safety vests, trash bags and gloves.
4. Clean your spot as many times as needed, but at least 4 times per year. In addition, you may choose to rake leaves or remove weeds from the area.
5. Complete and send KNRHB the required activity report each time you clean.

Choose your own time, commit yourself to the project and be proud of your accomplishment!

CLEAN-UP FACTS*

- ✓ Approximately 435 million pieces of visible litter accumulate on Texas roadways annually.
- ✓ The most common forms of litter are small pieces of trash known as micro-litter, such as straws, gum wrappers, and cigarette butts.
- ✓ Tobacco trash is the most common form of litter found on Texas roadsides. More than 500,000 cigarette butts are deposited on Texas roadways each year, and the 2013 Texas Litter Survey found that cigarette butts represent 31 percent of all litter.
- ✓ Shopping malls, gas stations, schools, fast food restaurants, and liquor stores contribute to roadway litter as evidenced by the density of related litter found near those sites.
- ✓ In Texas, you can be fined \$ 500 each time you're caught littering with anything less than or equal to five pounds or five gallons. And littering can cost you even more than that. If you're caught littering anything between 5 and 500

ADOPT A SPOT REGISTRATION FORM

Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Organization Name: _____

Preferred Location: _____

Secondary Location: _____

I hereby agree to maintain the agreed upon spot on a yearly basis from _____ to _____.

Signature: _____

Date: _____

*Sources:
TxDOT's 2013 Visible Litter Study The Keep America Beautiful 2009
National Visible Litter Survey and Litter Cost Study