



B&B Theatres

Bringing Hollywood to
Your Hometown Since 1924

BBTHEATRES.COM

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FAMILY-OWNED B&B THEATRES OPENS NEWLY REMODELED NORTH RICHLAND HILLS CINEMA!!

Jan 9, 2023 – B&B Theatres, the nation’s largest privately-held theater chain, is pleased to announce the **January 19th Grand Opening of the B&B Theatres North Richland Hills 8**, located at 8380 Davis Boulevard in North Richland Hills, Texas! Doors will open at 6pm for showtimes beginning at 6:30pm. Tickets and showtimes can be found online at bbtheatres.com!

The beautiful new construction, closed by a former operator due to the pandemic after only eleven months of operation, will now reopen to the public under the B&B Theatres banner...along with new exciting, innovative, and signature amenities to further enhance the facility and bring the magic of the movies to North Richland as never before!

The theater location was built with ergonomically-designed luxury recliners and full, cutting-edge laser projection, but following B&B’s upgrades, guests will now enjoy blockbuster films on a **B&B Theatres GRAND SCREEN**, the company’s own Premium Large Format (PLF) venue. The wall-to-wall, curved Grand Screens are among the largest screens in the nation, and North Richland Hills’ Grand Screen boasts 7.1 digital surround sound bringing together the best in visual and audio presentation. There is no better (or bigger!) place to enjoy the magic of the movies than on a B&B Theatres Grand Screen!

But the seats and screens are just the beginning! The comprehensive remodeling has B&B installing its celebrated **Food-to-Go** menu, now offering guests the chance to order and enjoy not just traditional concession items, but hot, made-to-order flatbreads, burgers, fries, onion rings, chicken tenders, and much more! These delicious treats are nicely complemented by self-service soda fountains, allowing guests to mix and match flavors and enjoy free refills on all sizes!

Last but certainly not least, B&B has added **Outtakes**, a massive **redemption arcade**, chockful of the latest games, classics, prizes, and family fun! Outtakes is a great place to get your game on before or after your movie **or** host a birthday party or other celebration!

The company has been overwhelmed by support from the City of North Richland Hills and the community at large and invites all to attend the Grand Opening and join us to enjoy the magic of the movies!

B&B Theatres believes in five core values: **family, fun, innovation, joy, and integrity**. The company and its employee family cannot wait to meet new friends in the North Richland area and encourages everyone to follow B&B Theatres on social media (facebook.com/bbtheatres and [@bbtheatres](https://twitter.com/bbtheatres)).

About B&B Theatres

Company History

B&B Theatres has been family owned and operated since 1924 when Elmer Bills Sr. opened a movie house in Salisbury, Missouri where the future Mrs. Bills played the piano for silent movies. During the company's 98 years, and four generations of family involvement, it has seen the coming of sound, color, Technicolor, stadium seating, multiplexes, recliners and digital cinema.

Current Operations

B&B Theatres is the 5th largest theatre chain in North America and operates over 500 screens at locations in Kansas, Iowa, Florida, Missouri, Mississippi, Oklahoma, Minnesota, Virginia, South Carolina, North Carolina, Texas, Washington, and Georgia.